



Alphabet (GB) Limited
2019 Gender pay gap report

A BMW Group Company



Introduction

Diversity is the engine of our success – today and in the future – because a diverse workforce is an important force for innovation. The BMW Group is convinced that diversity is crucial to our ability to perform effectively and will ensure the long-term success of our Company.

The full Board of Management of the BMW Group established a commitment to diversity as part of the Company's human resources and sustainability strategy. In 2011, the BMW Group signed up to the Diversity Charter in Germany and committed itself to create a working environment free of prejudices.

At Alphabet (GB) Limited, we are working hard on a corporate culture that promotes tolerance, mutual respect and equality of opportunity.

In this report, we provide our gender pay gap information, identify the reasons behind the gap and our plans to help close it.

We support the UK Government's drive for companies to be more transparent on gender pay issues and confirm that the data reported is accurate and in line with The Equality Act 2010 (Gender Pay Gap Information) Regulations 2017.



A handwritten signature in black ink, appearing to read 'Nick Brownrigg'.

Nick Brownrigg
Chief Executive Officer
Alphabet (GB) Limited



A handwritten signature in black ink, appearing to read 'Helen Ward'.

Helen Ward
HR Director



Our measurement

At the time of the reporting period, Alphabet (GB) Limited employed 422 people at its site in Farnborough.

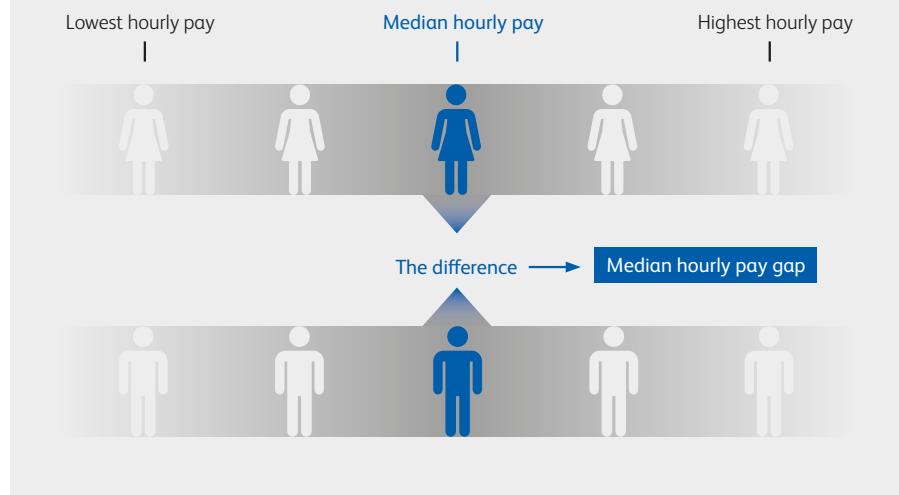
The Gender Pay Gap Reporting Regulations require all employers with 250 or more employees in the UK to report their gender pay gap.

The figures reported are based on calculations set out in the Regulations and must be reported every year.

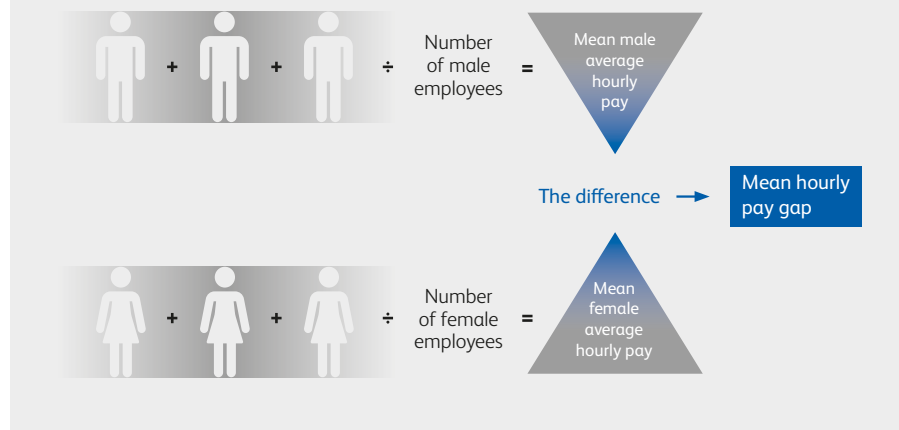
The gender pay gap does not measure equal pay, which relates to what women and men are paid for performing equal work.

The principle of equal pay is enshrined in law and we are committed to ensuring ongoing compliance with our equal pay obligations.

How we calculate the gender pay gap median difference



How we calculate the gender pay gap mean difference



Definitions

The principle of equal pay is:

The right for men and women to receive equal pay for equal work.

The gender pay gap is:

The difference in the average pay and bonuses of all men and women across an organisation, irrespective of their role or level in the organisation.

Our findings

Alphabet (GB) Limited employs approximately an equal number of men and women. However, analysis of our gender pay gap shows that there are more men in senior, higher-paid roles.

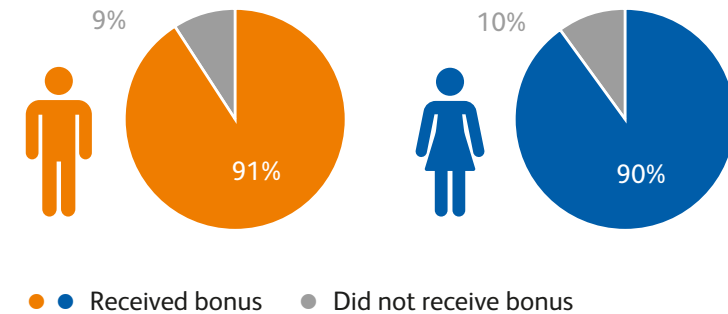
The bonus pay gap relates to the structure of our bonus arrangements, where bonus potential is set as a percentage of salary, which increases with grade. The higher number of men in the higher grades and therefore earning higher bonus values, has a significant effect on our bonus pay gap.

Alphabet (GB) Limited is an equal pay employer focused on supporting every employee to reach their full potential. We are confident that men and women are paid equally for doing equivalent jobs throughout our business.

The gender pay gap data for Alphabet (GB) Limited in 2018/19 is as follows:

Mean and median pay and bonus gap		
	MEAN (average)	MEDIAN (Middle)
Gender Pay Gap	15.9%	6.5%
Gender Bonus Gap	49.9%	10.4%

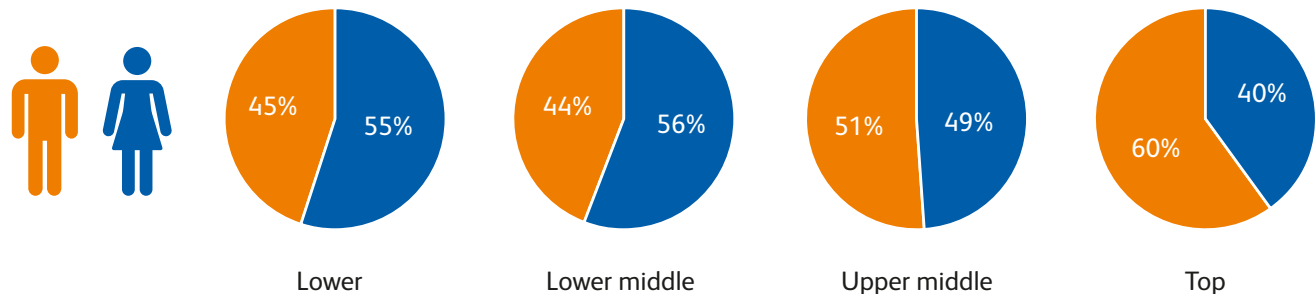
Proportion of employees who received a bonus:



The Company offers bonus programmes for all levels of employees which accounts for high inclusion rate.

Salary quartiles

The proportion of males and females in each quartile pay band is as follows:



Closing the gap

Alphabet GB Ltd is committed to delivering initiatives to improve our ability to attract, engage and develop a diverse workforce and to achieve more of a gender balance. We are confident that achieving this balance will reduce our gender pay gap.



A Diversity Group has been established to plan and steer interventions and support managers and departments in prioritising an increased focus on diversity across the BMW Group.

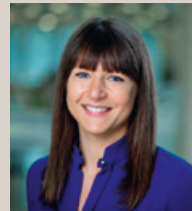
Diversity and Inclusion Network Groups have been created and are run by associates passionate about increasing diversity. These groups address wider diversity topics beyond gender pay.

At our Farnborough HQ we have a flexible working environment enabling better work-life integration and time management for employees. We are striving to encourage more flexible working across all levels.

We are investing in coaching and mentoring to support all our employees to build confidence, improve internal networks and enhance their career development within the organisation.

We will be running Inclusive Leadership training programmes to highlight and address the issue of unconscious bias during the recruitment and selection process and at other times within the employee lifecycle.

We are also undertaking an extensive review to ensure succession planning, performance management, recruitment and training programmes all support a culture of increased diversity and inclusion.



As a member of the leadership team at Alphabet (GB) Limited I'm proud to be part of a company with a gender balance that truly reflects the society we live in. That simply isn't the same for every automotive or financial services company. During my career working across different Alphabet markets – Poland, Germany and now the UK – I have been inspired by strong female role models at every level of our organisation. In my current role, my focus is helping others to see the possibilities available to them and be equally inspired in their careers. One of the most important aspects for me is our inclusive and empowering approach, whether that's about flexible working arrangements or enabling employees to shape our cultural development through a diverse range of cultural groups. At Alphabet our people aren't simply 'faceless suits' – we feel we can express ourselves, be our authentic selves and utilise our skills and passions, which is important for me as a woman."

Agata Stachaszewska
Head of Marketing & Business Development



Having identified our six core Diversity and Inclusion Network Groups PRIDE (LGBT+), Timewise (Working parents and Part time working) Embrace (Culture, ethnicity and faith) Ability & Beyond (Visible and non-visible disabilities) Minds Matter (Mental and emotional Wellbeing) and GENXT (all demographic networking and mentoring), we kick started an awareness campaign with an employee led video, framing why it is important to encourage and promote a culture that is both Diverse and Inclusive. The groups held various sessions to plan

their vision and mission statements, and shared best practice on how to start building the momentum. At the end of 2018 we sent out a survey on behalf of the six network groups in order to guide the focus areas heading into 2019 and enable us to start benchmarking. It is crucial we begin to leverage the importance of these groups in a way that encourages equal opportunity whilst educating and enriching our culture across all areas of the Organisation. It's been a great start and there is more to come in 2020.

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Registered office address: Alphabet House, Summit Avenue, Farnborough, Hampshire GU14 0FB. Registered in England and Wales 03282075.
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